

Inter-Generation Park Update for Shields AGM June 2011



The Playground committee held a Town-Hall meeting in April to allow residents opportunity to find out about the proposed new playground and walking path with adult fitness stations. Information was shared, requirements gathered, sponsorship discussed and volunteers identified.

Sub-committees were formed to start scoping options and make recommendation for the equipment, base/walking path material, fitness stations, benches/picnic tables and signage.

Corporate sponsorship solicitation will continue throughout the summer. (Please let us know if you know of anyone or companies who are looking for tax-deductible Corporate Social Responsibility opportunity.)

The supervised build is tentatively planned Thanksgiving Weekend if funding is in place. We'll know more in the next few months and will be happy to provide another update when more is known.

Scope of this project includes:

1. Removal / Sale of old equipment
2. Playground and base
3. Walking path
4. Circuit stations
5. Benches
6. Garbage cans
7. Signage
8. Supervised Build
9. Ongoing Maintenance

A sub-committee is in place for each of the nine park components.

Schedule

Timeline will be adjusted according to funding.

Community Input & ideas March - April 2011

Sponsorship support / funding April – Sept 2011

Equipment Scoping March – July 2011

Supervised Build October 2011

(If funding is in place)

Grand Opening October 2011

(If funding is in place)

Budget:

Item	Estimate \$(000)
Sale of old equipment	-1
New Playground and base - Estimates will be provided by multiple vendors.	73
Walking Path - Cost for walking path will be determined by funding received and material used.	10
Circuit Stations	12
Benches	8
Garbage Cans	2
Signage	10
Supervised Build (Village volunteer labour)	7
Grand Opening	1
Ongoing Maintenance / Replacement	\$5 / year
Total	\$122k

Terms of Reference:

Sub-Committee Members Determine Lead Contact

- Work as a team to identify and quantify requirements
- Scope / investigate options
- Pros / Cons assessment of options
- End Deliverable is a July written recommendation & presentation to Playground Committee with budget +/- 10%

Playground Committee

- Representation on sub-committees as liaison
- Final decision & recommendation to board / council members
- Communication central, stakeholder updates

Parks, Culture & Recreation Board / Council Members

- Steering Committee
- Updates and check-ins Aug & Sept
- Input / feedback



Proposal from Playgrounds-R-Us

Communication:

Ideas and input from:

- Council, Parks & Rec committee, Residents, Sponsors
- Grants – Provincial & Federal
- Vendor Proposals
- Sponsorship Recognition & Signage



Communication methods:

Focus group (Sub-Committee) input, Newsletter, Website, Meetings, Media

All this cannot happen without funding. Our community is in desperate need of a new, safe, challenging playground that will lay the foundation for the physical and mental development of our children and encourage adult well-being. **We ask your assistance to help identify people or companies who are looking for tax-deductible Corporate Social Responsibility opportunity.**

Sponsorship Packages:

1. Platinum Sponsor \$40,000

If you are a Platinum Sponsor; your name will be recognized and prominently displayed at the playground. This package provides naming rights to park component – Commemoration opportunity for valued employee or company milestone. *Example:* '_____ Walking Path' or '_____ Point at Generations Park' Opportunity to be recognized, participate in grand opening celebration, press releases and photo opportunities. Brand / Name on signage and prominent website acknowledgement www.shields.ca

2. Gold Sponsor \$10,000

Their name will be recognized as a major contributor of this project and displayed on signage at playground Publicly acknowledged in media events and press releases. Recognized and participate in grand opening celebration Recognition as Gold Sponsor on website www.shields.ca

3. Park Bench / Picnic Table Sponsor \$5,000

Commemoration tile on bench or picnic table Participate in grand opening celebration Listed as Bench or Table Sponsor on website www.shields.ca

4. Silver Sponsor \$4,000

Their name will be recognized as a contributor of this project and displayed on signage at playground Participate in grand opening celebration Listed as Silver Sponsor on website www.shields.ca



5. Friend \$500

Their name recognized on signage that can commemorate a loved one (similar to TransCanada Trail signage) Participate in grand opening celebration Listed as Friend on website www.shields.ca

Donations can be made to Resort Village of Shields and will be applied specifically to this park. Shields - Box 81 Dundurn, Sk. S0K 1K0 shields@explornet.ca (492-2259)

Funding solicitation Guidelines:

- Become familiar with the initiative and timeline
- Assess potential funding organization or personal supporters – organizations or people you are familiar with.
- Register potential funding organization on Solicitation Log – Name, email, TN, Etc
- Take paper copy of solicitation letter – request email PDF for easy communication
- Complete contact / request as soon as possible
- Report back to intergenerationpark@shields.ca
- If yes – contact information for acknowledgement arrangements and thank you communication

Contact / Questions are Welcome:

Email: intergenerationpark@shields.ca

- Ruth Glatt – Intergeneration Park Project Manager 220-9855 or glatt@src.sk.ca
- Renee Adam – Playground Committee Chair 221-3038 or adamren@sasktel.net