



## Multi-sport Court Capital Campaign Funding Opportunities

The Resort Village of Shields respectfully asks for your assistance to help build an outdoor multi-sport athletic space to increase the health and well-being of our growing community. Our community is in need of a new, safe place to play multiple sports, that will lay the foundation for the physical development of our children and encourage adult well-being.

The multiple sport design will play an important role in citizens' healthy lifestyle and supports a sense of community. The Shields concept will provide recreation to promote development of healthy bodies and community spirit.

Several opportunities to assist this effort are available:

### Platinum Sponsor \$30,000

- Be a Premier sponsor of this exciting endeavor! Your name will be recognized as a Platinum Sponsor and **prominently displayed** at the court.
- Naming rights to court – Commemoration opportunity for valued employee or company milestone
- Opportunity to be recognized, participate in grand opening celebration, press releases and photo opportunities.
- Brand / Name acknowledged on signage and prominent website acknowledgement [www.shields.ca](http://www.shields.ca)

### Gold Sponsor \$10,000

- Your name will be recognized as a major contributor and displayed on signage at the court
- Publicly acknowledged in media events and press releases
- Recognized and participate in grand opening celebration
- Recognition as Gold Sponsor on website [www.shields.ca](http://www.shields.ca)

### Silver Sponsor \$5,000

- Your name will be recognized as a contributor and displayed on court signage.
- Participate in grand opening celebration
- Listed as Silver Sponsor on website [www.shields.ca](http://www.shields.ca)

### Bench Sponsor \$4,000

- Commemoration tile on bench and recognized on signage
- Participate in grand opening celebration
- Listed as Bench Sponsor on website [www.shields.ca](http://www.shields.ca)

### Friend \$500

- Your name or commemoration of a loved one recognized on signage
- Participate in grand opening celebration
- Listed as Friend on website [www.shields.ca](http://www.shields.ca)

**Your Tax-Deductible Donations are greatly appreciated.** They can be made to R.V. of Shields and will be specifically applied to this court. Please join us in this exciting project that will bring children together to play and families together in community spirit.



**Background information:**

The 2016 Census has shown that the Resort Village of Shields has more than 55 residents under the age of 14 and the village has grown more than 30% in the last 5 years. The community has many active residents who are looking for more recreational opportunities.

The Parks committee held a Shields Town-Hall meeting in October to allow residents opportunity to find out about the proposed new game court facility that features nets, fencing for ball containment, storage shed, lines for marking various sports and lighting. Information was shared, requirements gathered, sponsorship discussed and volunteers identified. Sub-committees were formed to start scoping options and make recommendation for the equipment, base material, fencing, benches and signage.

Corporate sponsorship solicitation will continue throughout the year. (Let us know if you know of anyone or companies who are looking for tax-deductible Corporate Social Responsibility opportunity.)

**Questions are welcome:**

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